

VSN unveils the 4th generation of vsnIPTransfer

The recent success stories prove benefits and cost reductions for Comunicàlia, TDI and XTVL. Starring enhanced functionality and web environment.

Barcelona, 14/05/2009

VSN (Video Stream Networks, S.L.) will demonstrate the 4th generation of the successful vsnIPTransfer, multiformato broadcast-quality content exchange solution via IP, that has been widely adopted by news agencies, content providers, advertising companies, correspondants, etc. This flexible and open technology allows dramatic cost reductions compared with satellite, MW links, FTP or tape shipment.

Further to its well known SD/HD multiformat capabilities and its high transmission speed through DSL, 3G, SHDSL, etc, vsnIPTransfer4 offers,

- Complete forecast and ENG task management. Integration with Avid's i.News
- Partial download (In/Out)
- Web environment featuring remote download management
- MAM and local workflow integration (vsnetsharer, etc)
- Web, client-server, Flex... flexible and customizable GUI

vsnIPTransfer customer groups have recently started to sign agreements to exchange some content, as this technology makes it easy for them to integrate central servers with conditional access for all their members. Comunicàlia, ACN and TDI have already settled some agreements.

The key difference is that each node's user can preview all the content (proxies), select the relevant fragment (total or partial), the desired file format (no matter the original format) and download. This singular technology adds the process programming tool plus a complete integration with local workflows to become something unique today.

About VSN

VSN (Video Stream Networks, S.L.) offers broadcasters and media companies the most complete end-to-end automation solution currently available. vsn systems include ingest, MAM, videosevers, graphics, newsroom, network editing, teleprompter, playout, archive, master automation, smsTV and legal compliance. Off-the-shelf hardware, standard software and smart workflows conform a modular and expandable automation platform that increases efficiency and production, while decreasing the running costs.

vsnIPtransfer, the latest addition to the VSN family, is changing the pace in the broadcast content transfer world. vsnIPtransfer enables content providers and broadcasters to exchange high quality files through standard IP networks, such as DSL, 3G, ISDN, etc, at around 15-20 times faster than standard FTP technology, thus providing dramatic cost reduction in comparison with today's tape transfer process or satellite transmission.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops over 50 modular and expandable solutions for a digital and profitable production infrastructure. Over 850 customers in 70 countries are operating VSN systems today on 24/7 basis.

For further information on vsn, please contact us at: info@vsn-tv.com