



ACTIVA MULTIMEDIA DIGITAL

Hall: 2

Stand: A50

FOR FURTHER INFORMATION

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COMPANY PROFILE

ACTIVA MULTIMEDIA is a company providing solutions and services for the audiovisual industry. It has four main business lines: Digital Interactive TV, Video Production and Management, Software Solutions and Contents and Services. Digital TV provides all-in-one interactive solutions for DTT, ranging from conceptualization, development and edition of applications to data maintenance (EPG, digital teletext, weather, etc.) and the broadcast of interactive content in multiplex head-ends.

Products:

- Automatic TV
- Digiton Suite
- ipEXvideo
- Software Solutions
- SAM (Audiovisual Meteorological Services)
- iVAC, producing automatic virtual characters for television, Internet and mobile telephony.

