

Farmers **WIFE**

NAB 2009 Press Release

Palma de Mallorca, Spain. March 2009: Farmers WIFE announces the release of Farmers WIFE Advanced version 4.8 with the new Farmers WIFE Production modules.

Farmers WIFE Production incorporates Farmers WIFE Advanced including the new Budgeting and Purchase Order modules that are designed to complete a fully integrated financial workflow within Farmers WIFE.

With the ability of the Purchase Order module to generate and track purchase orders by a unique PO number and to directly link the purchase order to projects as well as to track the received invoice amounts from suppliers, Farmers WIFE provides accurate financial reporting against the real costs associated with projects.

NEW Budgeting Module

The new Budgeting Module for Farmers WIFE Advanced is a sophisticated tool for planning, creating and managing budgets. In combination with the existing project management functionality, Farmers WIFE Production allows real-time cost analysis providing producers valuable and accurate data to which instant commercial decisions can be made, and potentially making the difference between profit and loss on a production.

“This is a very exciting time in the evolution of Farmers WIFE. We have been listening and working very closely with our clients, who required the need for a powerful, yet simple to use budgeting tool”, says Simon Hadfield, Sales Director of Farmers WIFE. “And together with the release of the Purchase Order Module supported by our Financial Reports Designer costs can be tracked across the complete project workflow within Farmers WIFE. Especially in the current financial climate it is critical to maintain expenditure.”

Meet us at Stand SL 13310 LVCC, South Hall, next to registration

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About Farmers WIFE - Farmers WIFE SL is a leading provider of Scheduling and Facility Management Software. Noted for its flexibility and ease-of-use, the Farmers WIFE product family has been successfully implemented in over 200 facilities in more than 30 countries representing a broad range of the media industry sectors: post production facilities, broadcasters, production companies to name a few. Available natively on Mac, MS Windows and Linux platforms, this cost-efficient alternative has rapidly become a need-to-have solution for facilities wishing to maximize profitability through everyday efficiency. Headquartered in Mallorca, Spain, Farmers WIFE SL also offers training and support from their US office, Farmers WIFE USA, located in Santa Monica, CA.

For more information about Farmers WIFE, please visit www.farmerswife.com, call +34 971 730 777 or email marketing@farmerswife.com.

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